

## Activity Evaluation Form for California MCLE

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**Please Print Your Answers and Return Form to Provider**

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Provider: **UC Berkeley School of Law**

Provider Number: **02442**

Title of Activity: Trademark & Brand Management Year in Review

Date of Activity: March 4, 2025

Location of Activity: B-CLE

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**Please Evaluate this Course by Completing the Table Below**

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| Question  | Yes | No | Comments |
|---|-----|----|----------|
| Did this program meet your educational objectives?                                    |     |    |          |
| Were you provided with substantive written materials?                                 |     |    |          |
| Did the course update or keep you informed of your legal responsibilities?            |     |    |          |
| Did the activity contain significant professional content?                            |     |    |          |
| Was the environment suitable for learning (e.g., temperature, noise, lighting, etc.)? |     |    |          |
| Other criteria:   |     |    |          |
| Other criteria:   |     |    |          |

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**Please Rate the Instructors or Panels of the Event by Completing the Table Below**

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| <b>(Speaker)</b>                                     | On a scale of 1 to 5 (with 1 being Poor and 5 being Excellent) rate the items below | Rate<br>1 - 5 |
|--|---|---------------|
| <b>Carrie Barbee</b><br>Kilpatrick Townsend          | <i>Overall Teaching Effectiveness</i>   |               |
|  | <i>Knowledge of Subject Matter</i>  |               |
| <b>Olivia Poppens-Schultz</b><br>Kilpatrick Townsend | <i>Overall Teaching Effectiveness</i>   |               |
|  | <i>Knowledge of Subject Matter</i>  |               |